

Wilmington's
campus of
nonprofits



Shared common
ground & purpose
develop community,
leadership, strength
& new perspectives



HARRELSON
CENTER

2023 Impact



Key Achievements

The former downtown NHC jail tower was fully transformed and repurposed as the Vicki Dull Annex.

Plaza on Princess, our nonprofit venue, hosted nonprofit & community organizations, establishing a place to create, develop & celebrate.

Help Hub expanded its role as a human service organization, delivering critical housing, transportation & healthcare supports.



Collaborative
environment for
humanitarian
organizations
that offer hope,
opportunity &
empowerment



Below-market rent
& administrative
resources foster
operational
stability & service
effectiveness

40

nonprofit partners

Together these organizations impact:

- ➔ accessibility & inclusivity
- ➔ career development
- ➔ conflict resolution
- ➔ emergency response
- ➔ equity & access
- ➔ family support
- ➔ food security
- ➔ health & wellness
- ➔ housing stability
- ➔ interpersonal violence
- ➔ youth enrichment

5 New Partners



Cape Fear Latinos provides legal, work & housing resources, and facilitates community events & connections for the Latino community.



The Salvation Army provides a clothing & food pantry, disaster relief, rent & utilities assistance, and life skills classes for people facing setbacks & homelessness.



Young Mogul Development Group mentors young men to develop education & career aspirations, creating community, opportunity & higher self-efficacy.



Cape Fear HealthNet connects uninsured residents of the CF region with low or no income to coordinated, quality & affordable healthcare.



Elevate Center supports first-generation homeowners by strengthening money management & home maintenance skills to build generational wealth.

Help Hub Impact

\$630k invested in 1,937 local families



Community Care of the Lower Cape Fear & Help Hub at the Harrelson Center addressed social determinants of health for our neighbors at highest-risk.

"The Harrelson Center really has an amazing outreach into the community, so being able to tap into that network allows us to come together to launch shared programs that bring multiple organizations together."
-Dr. Megan Rose
Community Care LCF

"We work better when we put our minds together & we put our assets together & we confront challenges together."
-Wes Magruder, Church World Service

Volunteers & Tours



Many who tour are compelled to return as volunteers for the Harrelson Center or one of our partners. Touring our campus is a good first step toward meaningful community engagement.

1k people toured

- ➔ Bimonthly drop-in tours
- ➔ Church & group tours
- ➔ UNCW social work students
- ➔ NHCS Honors Service Learning students, Social Workers, Emerging Leaders
- ➔ REV Credit Union's REV Day for Good & REV Rocks

Growth & Expansion Among HC Partners



larger space for dance, yoga & cooking



distribution warehouse & immigration office



supports for Pre-K Jumpstart, Saturday Academy & STEAM



larger suite to accommodate distributions



increasing license restorations & expungements

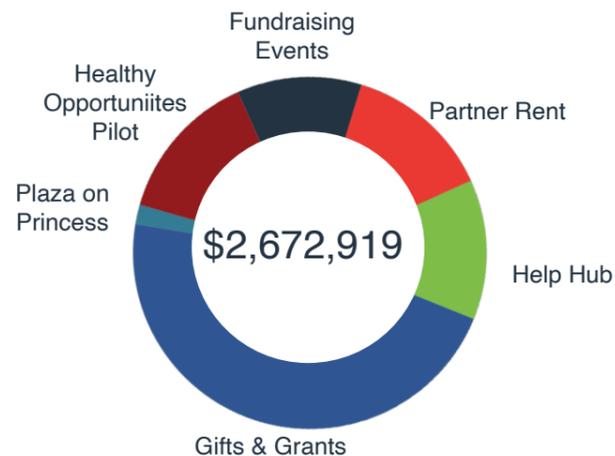
HC Help Hub Interns Be The Light Board

5,700 Volunteer Hours

"This whole center is a family & we work together to help the people of NHC." -Major Connie Morris, The Salvation Army

Annual Operations

Balance Sheet



Cash Assets
\$1,546,778.04
+
Fixed Assets
\$5,096,373.51
=
Net Assets
\$6,658,911.13

NORTH CAROLINA
COMMUNITY FOUNDATION



**Harrelson Center
Endowment**

\$38,842.05

Significant Grants for Sustainability

NC Department of Health & Human Services awarded a \$1.6M grant over a two-year cycle to fund the following:

- ➔ Vicki Dull Annex
- ➔ Partner Rent Subsidies
- ➔ Financial Manager on staff
- ➔ Community Navigation pilot
- ➔ Help Hub crisis assistance

New Hanover Community Endowment awarded a \$100K grant to fund the Housing Empowerment Partnership to support housing stability & ownership.

The Harrelson Center, The Kairos Center & Get That Deed collaborated to develop new home buyers, providing credit education, financial management skills & access to resources.

Plaza on Princess hosted weekly events, meetings, galas, panel discussions & fundraisers to support our campus of nonprofits.



a community space for nonprofits & tax-exempt organizations

- ➔ Council of Governments & Cape Fear Continuum of Care - homelessness
- ➔ Legal Aid of NC - Fair Housing Workshop
- ➔ GE Nuclear - Girls in Technology
- ➔ Cape Fear Jazz - monthly concerts
- ➔ New Hanover Community Endowment - public meetings

50
partner events

40
paid events

\$45,650
total revenue

Seating for up to 300 | Catering Kitchen | Outdoor Courtyard | State of the Art Audio/Visual

The Harrelson Effect

nonprofits thrive with stability and connection while inspiring and encouraging one another on a centralized humanitarian campus

neighbors discover kind intent, equity and renewal through healthy, supportive relationships
committed to hope, opportunity and empowerment

where the community finds expanding networks and resources thoughtful collaborations and leadership strengthening impact and sustaining momentum

to move us all forward together

Residents at **Eden Village** learned money management skills from **The Kairos Center** & acquired clothes for employment from **Philippians 3 Ministries**.

Soaring As Eagles hosted PreK Jumpstart, where **Yoga Village** demonstrated calming skills, **Cape Fear Latinos** taught Spanish & other partners provided Lunch-n-Learn topics for parents & guardians.

Voyage's summer jobs program placed students at **A Bike for Every Child**, **Soaring As Eagles** & **Family Promise**.

Coastal BUDS hosted its annual Buddy Walk with volunteers from **Peer Recovery Resources**, **Restored Souls Foundation** & **Theatre For All**.

BE A PART OF OUR GENEROUS COMMUNITY!



9/16/24



11/21/24



4/24/25



Join us for one, two, or all three of our annual events that support of campus and nonprofit partners.

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