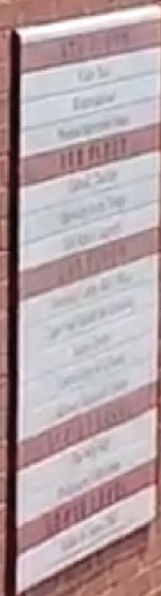




THE HARRELSON
CENTER

2020 ANNUAL REPORT

Jo Ann Carter Harrelson
Center, Inc.



#communitymatters

LEADERS & BELIEVERS

2021 BOARD OF DIRECTORS

Tom Barber
President

Mary Butner
Ex-Officio

Happy Clark
Vice President

Jim Everette
Ex-Officio

John Daniels
Treasurer

Peyton Earey
Secretary

John Golder

Janet Nelson

Kristy Hubard

Walt Rapp

Julia Longfellow

Steve Risley

Owen Metts

Cindy Stancil

Rick Miley

Linda Thompson

Alex Miller

Jeff Troutman

Andy Motley

Susan Winstead

HONORARY BOARD

Claude Arnold

Don Fallis, In Memoriam

Claude Bridger

Carlton Fisher

Doug Barbour

Bobby Harrelson

Tammy Blizzard

Mike Queen

Joe Capell

Frances Trask

Vicki Dull

Berry Trice

Jim Everette

Harry Williams

The Harrelson Center Board of Directors has 100 percent participation in personal financial contributions to the Center's Annual Fund.

910.343.8212

info@harrelsoncenter.org
20 North 4th Street, Ste 214
Wilmington, NC 28401

www.harrelsoncenter.org



OUR MISSION

To provide a centralized humanitarian services campus of nonprofit organizations that offer hope, opportunity and empowerment.

2020: CLARION CALL TO ACT

It is impossible to overstate the impact of 2020 on our community, let alone society at large. Pandemic fears and protocols, job loss and economic anguish; students, teachers (and parents!) forced to online classrooms; and the imperative to honestly address racial justice -- all showed up at our door in 2020.

At the Harrelson Center, we leaned in mightily and found that lessons learned and systems established following Hurricane Florence would serve us well in confronting COVID, our region's next disaster.

Our non-profit partners worked together to meet the multiple facets of need. And, where federal aid or state mandates left gaps, our Help Hub would work to literally keep the water running, electricity available and rent paid.

Yet as non-profits faced a rising demands for their services, social distancing imposed limitations on their fundraising. Golf tournaments, galas, auctions, luncheons – it all seems so 2019.

But operational stability is our cornerstone. Here, working together and sharing resources, the non-profit partners at The Harrelson Center found practical purpose in meeting moral imperatives.

Yes, indeed. 2020 was in many ways a clarion call to The Harrelson Center. A call to action that reinforced our purpose, our mission and our capacities.

Meade Van Pelt
Executive Director

Here, working together and sharing resources, the non-profit partners at The Harrelson Center found practical purpose in meeting moral imperatives.

- Meade Van Pelt



NONPROFIT
PARTNERS WORKING
COLLABORATIVELY

25+

FUNDING DELIVERED
THROUGH HELP HUB
TO NEIGHBORS

\$290,035

BOTTOM LINE SAVINGS
TO PARTNERS

\$397,712

MEETING THEIR MISSION

NON-PROFITS THRIVE AT THE HARRELSON CENTER

The Harrelson Center brings stability to the operations of our nonprofit partners, allowing them to focus on meeting the needs of those whom they serve every day. From benefits that add efficiency and savings to their bottom lines, to the intrinsic advantage found in common ground and common purpose, the organizations at The Harrelson Center are stronger because they are here together.

In sharing space, administrative resources and an easygoing familiarity, Harrelson Center Partners discover and capitalize on each other's strengths. From expanding professional networks and enterprising one another's skills, to sharing best-practices and broadening perspectives – it is the all-of-it that creates a campus of common good.

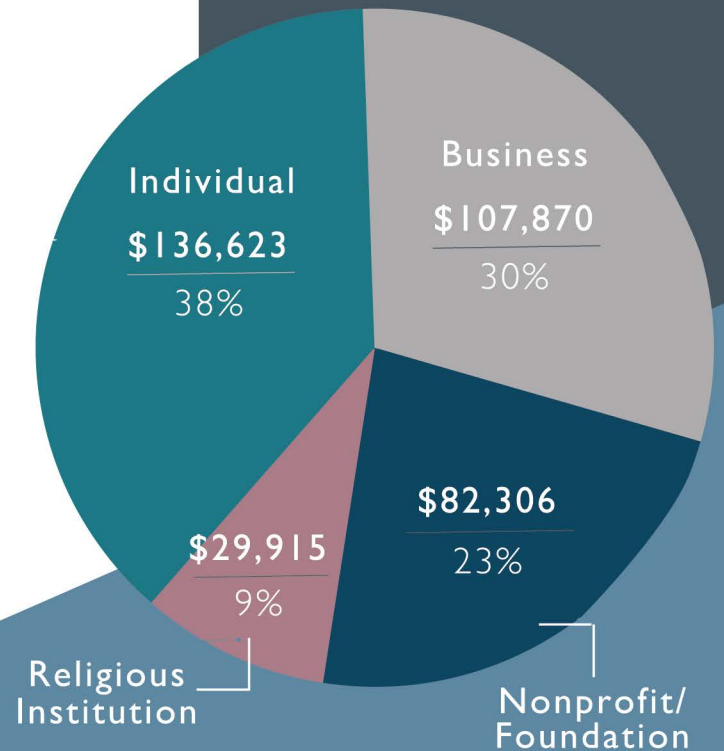


"The Harrelson Center has been such a big part of our growth and development... providing us with a network of valuable partners."

~ Steve Spain, Executive Director
Cape Fear Habitat for Humanity
2020 Partner of the Year

PARTNER BENEFITS INCLUDE

- Below-market rental rates that include utilities, maintenance, common area cleaning, security and parking
- Education and networking events
- Meeting space and event venue for up to 300 people
- Resource connection and administrative support
- Public relations, media support and community advocacy
- Promotion of each organization through social media, newsletters, brochures, website, tours, fairs, fundraisers, media and outreach.
- Volunteer recruitment



"The Harrelson Center, quite simply, helps us help our clients. I am not an expert in job training, but I can send clients to StepUp. I can't advise on health issues, but I can refer clients to the Help Hub's nurse care manager. Collectively everyone here helps everyone else, so ultimately we are all more effective in meeting our missions."

~ Anne Best, Executive Director of Family Promise

ANNUAL
OPERATING FUND



SYNERGY FOR SOCIAL GOOD

Today's critical social issues are being addressed by Partners, Associate Partners and Harrelson Center initiatives.

Partner | Associate Partner | Initiatives

2020 PARTNERS

EMERGENCY RESPONSE

Help Hub
Catholic Charities
New Hanover Disaster Coalition
Foster Pantry
Rescue Mission
Salvation Army
United Way

YOUTH ENRICHMENT AND EDUCATION

A Bike for Every Child
Communities in Schools
Soaring as Eagles
Young Scientist Academy
Better is Possible
Turning the Wheel
United Way
Be the Light Youth Ministry

SOCIAL & ECONOMIC JUSTICE

Catholic Charities
Soaring as Eagles
Vantage Pointe
Working Narratives
Better is Possible
Cape Fear Collective
United Way
Be The Light Youth Ministry

DOMESTIC VIOLENCE AND HUMAN TRAFFICKING

Operation Pretty Things
Family Promise
Foster Pantry
United Way

CONFLICT RESOLUTION

Help Hub
Family Promise
Soaring as Eagles
Vantage Pointe

ENTREPRENEUR AND CAREER EMPOWERMENT

Family Promise
Kairos Center
Phillipians 3 Ministry
StepUp Wilmington
Cape Fear Collective
United Way

HEALTH AND WELLNESS

Help Hub
GHA Autism Supports
Peer Recovery Resources
Community Counseling Center
Turning the Wheel
United Way

EQUITY AND INCLUSION

Coastal Buds
Communities in Schools
GHA Autism Supports
Working Narratives
Better is Possible
CLEAR - Community Linking and Educating Against Racism
Be the Light Youth Ministry

HOUSING SECURITY

Help Hub
Catholic Charities
Family Promise
GHA Autism Supports
Better is Possible
Habitat for Humanity
United Way

UNLOCK HOPE DONORS

In 2020, our campus expansion took on greater urgency. We are grateful to donors who responded to this call.

A.R.C. Transit, Inc. | Annie and Brandon Adams | Christy and Austin Aley | Sherry and Forde Aley | American Endowment Foundation | The American | Online Giving Foundation | Buffy and Steve Anderson | Joan Andrews | Richard Andrews | Elaine and Bill Anlyan | Anonymous | Sally and Harry Archer | Odette and Claude Arnold | John Arnold | Maggie Arnold | Atlantic Corporation of Wilmington | Susan and Gary Atwell | Iris Baker | Kathleen and Tom Barber | Beth and Doug Barbour | Jennifer and David Barnes | Sarah and Jimmy Bass | The Bessemer National Gift Fund | Black's Tire Service | Laura and Jeremy Blair | Tammy Blizzard | W. C. Brandon Jr. | Angie and Lentz Brewer | Cissie and Claude Bridger | Jane and Michael Brown | Holly and Wayne Bullard | Kathy and Jim Busby | Linda Alexanderson Butler | Mary and Greg Butner | April and Brett Caines | Nan and Hugh Caison | Maryjo and Bill Cameron | The Cannon Foundation, Inc. | Cape Fear Memorial Foundation | Mararuth and Joe Capell | Jan and Steve Capps | Carolina Marine Terminal | Leslie Carse | CJB Foundation | Happy and William Clark | Louann Clarke | Suzanne and Bill Coleman | Pam and Travis Cooke | Jana and Bill Cottingham | Brenda and Allen Cribb | Melinda and Lee Crouch | Mimi and Tom Cunningham | Kim and Thomas Dalton | Dan Cameron Family Foundation | Melinda and John Daniels | Stephanie and Ben David | Margaret and Steve Diab | Beth and Brent Dixon | Vicki and Ken Dull | Peyton and Ryan Earey | Nancy and Ed Efird | Melissa and Donn Evans | Lisa and Jim Everette | Kimberly Exum | Pam Fallis | Fidelity Charitable | First Baptist Church | First Citizens Bank | First Presbyterian Church | Fisher Holdings | Julie and Carlton Fisher | Fox Family Foundation | Kit and Skip Fry | General Labor Services | Tracey and Chris Glendenning | Kim and John Golder | Goldman Sachs Gives | Sarah and William Gwathmey | Mary and James Hagan | Virginia R. Hager | Leslie and Barry Hales | Berta and Frank Hamilton | Marie and Stuart Hardy | Estell and Bobby Harrelson | Alex Miller and Greta Harrelson | Pat and John Hatcher | Jerri Holliday | Wilmington Home Builders Association | Harold P. Hope, III | Nan and Rudy Howard | Kristy and Carter Hubard | Cindy and Bradley Hudson | JPM Real Estate Consulting, Inc. | Alan Karg | Dianne and Bobby Kelly | Kenison Corp. | Ed Kiefhaber |

THE “LOCK UP” WILL NOW UNLOCK HOPE

When originally founded in 2005, The Harrelson Center secured a loan of \$1.5 million and initiated renovations to what had been the New Hanover County Law Enforcement Center. Simultaneously conducting the first phase of its capital campaign, The Harrelson Center secured early and enthusiastic contributions and satisfied this initial loan in full well ahead of schedule.

Only fifty percent of the campus was renovated and over the next 15 years, The Harrelson Center welcomed dozens of non-profits and outreach ministries to its downtown campus.

In late 2019, renovations to the remaining fifty percent of the campus were initiated, transitioning the former jail tower into the Vicki Dull Annex.

On track to open in mid-2021, the additional 30,000 square feet will provide space for new and expanding non-profit partners, and an event venue for up to 300 guests.



We invite businesses and professionals in the greater Wilmington community to join with us in addressing today's critical social issues. Opportunities exist for corporate philanthropy, employee volunteer engagement, matching gifts, event sponsorship and leadership development.

WITH VISION & GENEROSITY

Prior to 2005, the Harrelson Center building served as the New Hanover County Law Enforcement Center. When the county built a new detention facility, next door neighbor First Baptist Church saw an opportunity to shift the property from a jail to a center for humanitarian missions and nonprofit organizations.

With inspired imagination and a generous contribution from First Baptist Church member Bobby Harrelson, the building was purchased and named in memory of his late wife, Jo Ann Carter Harrelson.





UNLOCK HOPE DONORS Cont'd

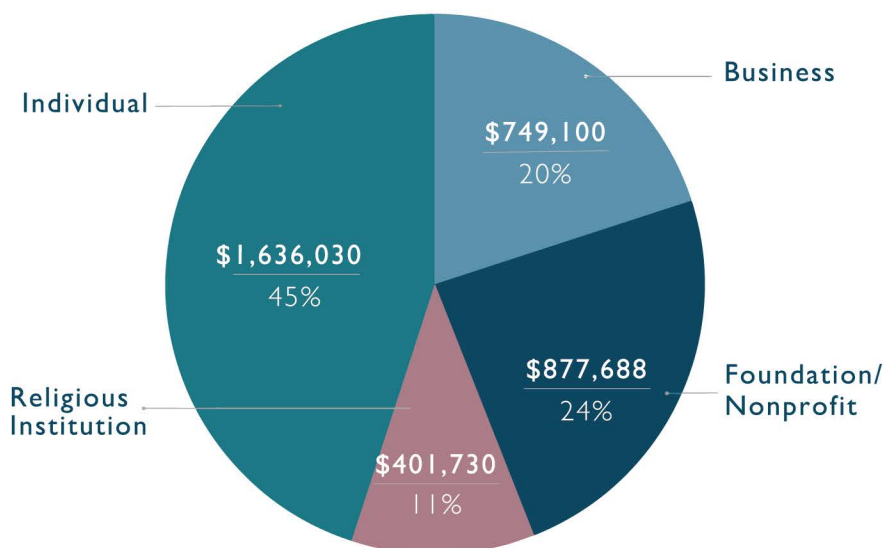
Laney Electrical | Harriett and Burke Lennon | Michelle and Will Leonard | Jackie and Cal Lewis | Laurie and Edwin Link | Live Oak Bank | Julia and Shawn Longfellow | Ann Longley | M & M Plumbing | Amanda Marks | Meg and David Massey | Michael McCarley and Nancy Langevin | Kyle McIntyre | McKinley Building Corporation | Nina and Dickson McLean | Joy and William McNulty | Debbie and Martin Meyerson | Margo and George Miars | Vickie and Tim Milam | Perri and Rick Miley | Murchison, Taylor & Gibson PLLC | Linda and Reid Murchison | Gairy Nichols III | North Carolina Community Foundation | Amy and Clint North | Merle Outlaw | Felice and Jeff Parent | Frances Parker | The Paul E. Gregory Foundation | Crystal and Harrison Peebles, III | Carolyn and Wayne Polston | Bobbie and Mike Queen | R.A. Bryan Foundation | Jane and Bill Raney | Jay Reagan | Renaissance Charitable Foundation | Gail and Jack Richardson | Dellaine Risley | Margaret and Marvin Robison | Sylvia and George Rountree | Marilyn and Grant Rush | Ruth Camp Campbell Foundation | Sanford C. Bernstein & Co., LLC | Aaron Schnurbusch | Kim & Ted Shipley | Emily Sloan | Dixey Smith | Lillian and Percy Smith | South State Bank | Annie Gray Sprunt | Wesie and David Sprunt | St. James Episcopal | Michelle and David Starbuck | Karen and Tony Stroud | Crystal and Wes Sutherland | Heather and Philip Sutton | Diane and David Swain | Giselle and George Taylor | Lillian Teer | Frances Trask | Beth and Berry Trice | Steven Triola | Jeannie and Jeff Troutman | Jan and Jeff Turpin | Meade and Joel Van Pelt | Sarah and Erik Van Rens | William & Jacqueline Warwick Foundation | Margaret and Lee White | Melanie and Bert Williams | Barbara and Harry Williams | WILLIAMS4LAND INC. | Kim and Carl Williford | Williford, Houston and Co. CPAs | Wilmington Riverside Properties LLC | Liz Star Winer | Susan and Gary Winstead | Edward Wood | Rob Zapple

Unlock Hope Capital Campaign Underway

The Harrelson Center's Unlock Hope capital campaign continues in earnest to raise the remaining \$1.5M, securing for Wilmington's non-profits and neighbors alike a thriving campus of organizations meeting critical community needs.

The budget for this second phase of renovations is \$3.5M, with \$2M already secured by mid-2020. South State Bank extended a loan to sustain renovations and momentum for this necessary expansion.

UNLOCK HOPE FUNDING SOURCES



BE A PERMANENT PART OF THE HARRELSON CENTER

NAMING OPPORTUNITIES ARE AVAILABLE

4th or 5th Floors of Annex: \$500,000
 2nd Floor Courtyard & Garden: \$400,000
 Warming Kitchen or Welcome Center: \$250,000
 Street Level 1st floor Main Building: \$150,000

Training and Conference Rooms: \$150,000
 Elevators \$75,000
 Side Gardens: \$50,000

THE HELP HUB

ESTABLISHED BY THE HARRELSON CENTER AS
A POINT OF ENTRY FOR OUR NEIGHBORS

The economic impact of COVID 19 was laid bare at our Help Hub. Established to provide short-term or emergency assistance to neighbors in crisis, some \$290,035 was invested in 1,219 individuals or families, during 2020 alone. The average amount of assistance provided per request, whether family or individual, was \$238. And with every encounter, economic assistance is always paired with an empathetic ear and kind words of encouragement and hope.

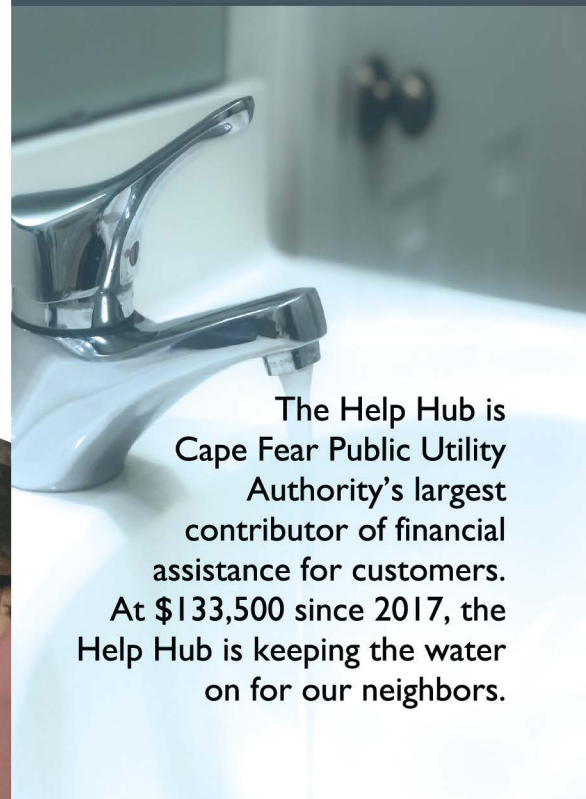
Here, volunteers:

- Worked with landlords on behalf of delinquent tenants
- Paid down balances to avoid utility disconnections
- Addressed transportation issues
- Made sure vital prescriptions were filled
- Made referrals to other organizations, often Harrelson Center partners, to help with domestic violence support, education, employment, substance addiction and recovery, legal and mediation services and counseling.



NEW IN 2020

A health care manager on our Help Hub team, provided clients with access to health resources, education and medical referrals, as necessary. In a year driven by health concerns, our ability to better serve uninsured/underinsured and low-income clients by addressing unmet healthcare needs proved prescient.



The Help Hub is Cape Fear Public Utility Authority's largest contributor of financial assistance for customers. At \$133,500 since 2017, the Help Hub is keeping the water on for our neighbors.

HELP HUB MEMBERS AND INVESTORS

American Red Cross
Assistance League of Greater Wilmington
Bargain Box of Wilmington
Cape Fear Rotary Club
Cape Fear Memorial Foundation
Catherine Kennedy Foundation
Champion McDowell Davis Charitable Foundation
Christ Community Church
First Baptist Church
First Christian Church
First Presbyterian Church
Holy Cross Episcopal Church
Hope Community Church
Making Waves Foundation
NHC Community Foundation
New Hanover Regional Medical Center
Ogden Baptist Church
Pine Valley Baptist Church
Pine Valley United Methodist Church
St. Andrews-Covenant Presbyterian Church
St. Andrews on the Sound Episcopal Church
St. James Episcopal Church
St. John's Episcopal Church
St. Paul's Episcopal Church
St. Stephen A.M.E. Church
The Ministering Circle
Wrightsville United Methodist Church
Winter Park Baptist Church
Winter Park Presbyterian Church

With minimal overhead costs, more than 80 percent of Help Hub income is reinvested into our community.

Working Together for Greater Impact

The Help Hub was founded in 2015 when First Baptist Church, First Presbyterian Church and St. James Episcopal Church agreed to merge their congregations' monetary and volunteer resources. Pledging \$15,000 each and annually, they seized the opportunity to have a greater impact together than they could ever achieve independently.

In the five years since, a number of churches and community organizations have followed their example. Plus, family foundations, honorary and memorial gifts, foundation grants and individual contributions have put the Help Hub on track to reach \$1M in total financial contributions by in early 2021.

2020 BY THE NUMBERS

\$290,035

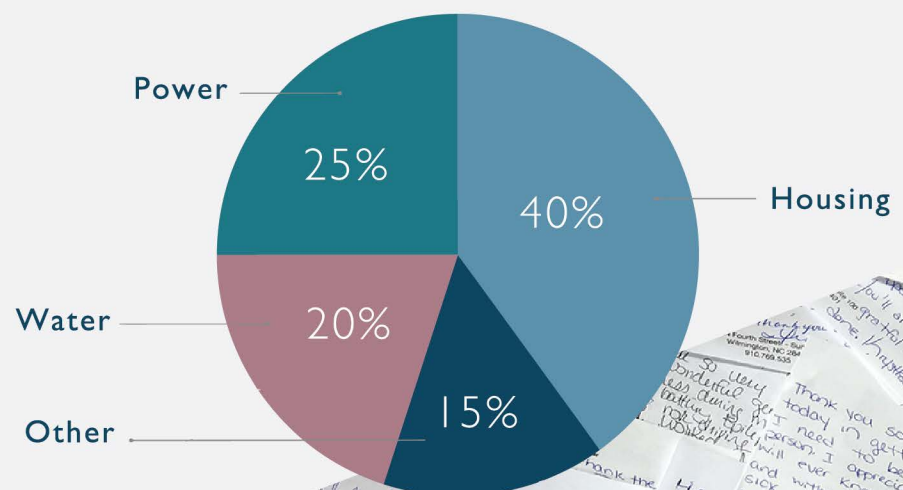
Invested in our
Neighbors

1,219

Number of
Households

\$238

Average Assistance
per Household



THE HARRELSON CENTER IS

Where the Light Shines

One Family's Journey: Meet "Kim and Jenn"

Our collaborative campus of non-profits assures the varied needs of our clients are understood -- and met. This story of mother and daughter Kim and Jenn illustrates how each of our partners provides something the other does not. But together, with commitment and compassion, they deliver a full complement of services to restore our neighbors' stability and self-reliance.



Anne Best, Executive Director of Family Promise



1.

In late 2019, Kim and Jenn were referred to Family Promise.

Dedicated to keeping families together as they escape domestic violence, Family Promise provided transitional housing and all the necessities, while keeping Jenn in school and safely with her mother.

Sonia McFarland, Executive Director of The Help Hub



Bruce Grant, Recruiting Director, StepUp Wilmington



2.



With StepUp Wilmington, Kim enrolled in job-readiness training and a nine-month life skills program, learning financial and time management skills. Kim is one of 201 people StepUp successfully trained and placed into employment during the 19/20 fiscal year.

3.

Like many who enter the job market from homelessness or desperate situations, wardrobes are not assembled. At Philippians 3, Kim was greeted with warmth and encouragement while acquiring a personally selected wardrobe suitable for her emerging professional and independent status.



6.



Kelly Cascaden, Executive Director, A Bike for Every Child

But that wasn't all that The Harrelson Center had to offer Jenn. We got her a bike! And, like any child, she was so happy to have the freedom and joy that comes with simply riding a bike. Every year, A Bike for Every Child distributes bikes to youth and neighbors in low-income communities. In 2020, they distributed more than 1000 bikes!

7.

Kim and Jenn, through Family Promise, have obtained permanent unassisted housing. Jenn is still coding with Young Scientist Academy. Despite COVID shutdowns and a chronic health diagnosis, Kim successfully navigated unemployment and filed for benefits with StepUp's help. And, the Help Hub found affordable therapies and prescriptions to meet her health care needs. Kim and Jenn would agree: This is where the light shines!

Clint Schaefer, Board Chair, Young Scientist Academy



Meanwhile Kim's daughter, Jenn, was introduced to Young Scientist Academy where she was paired with a group of about 10 girls who were beginning a coding workshop. This was back in February, so pre-COVID, but fortunately, she has been able to sustain her engagement, providing a friend group and skills to fuel her STEM readiness.



5.

Jerri Holiday, Executive Director of Philipians 3 Ministries



4.



Women escaping abuse rarely consider personal care items essential. But things like makeup and skin care products go far to making a woman feel confident. Operation Pretty Things assembles hundreds of gift bags with such items every year, including in each a handwritten "love note" to inspire and encourage.

Missy Bennett, Executive Director, Operation Pretty Things



THANKS FOR SUPPORTING THE HARRELSON CENTER IN 2020



DAY IN THE COUNTRY
2020 FUNDS RAISED: \$83,745

Save the Date: 4/29/21

THE HARRELSON CENTER
A DAY IN THE
Country

HIGHLAND ROOFING
COMPANY

2020 PRESENTING SPONSOR



GOLF TOURNAMENT
2020 FUNDS RAISED: \$20,130

Save the Date: 9/13/21



ncino
2020 PRESENTING SPONSOR



Thank you for being with us at the
Jo Ann Carter Harrelson Center
8TH Annual

Thankful Hearts
Luncheon

November 21, 2019

THANKFUL HEARTS
2020 FUNDS RAISED: \$104,873

Save the Date: 11/18/21

Thankful Hearts
Luncheon

SouthState
2020 PRESENTING SPONSOR

THANKS TO THESE 2020 SPONSORS FOR BUNDLING THEIR GENEROSITY



RISLEY PADULA
construction inc.

TATUM
Insulation III

arctransit

SOUND HARBOR
WEALTH PARTNERS

EGGS UP
GRILL

CAPE FEAR
ENGINEERING

LANEY
ELECTRICAL
CONSTRUCTION

WHC
Villiford Houston & Co., CPAs, PLLC

